



GOOD DEEDS SPIRITS



PRICING & AVAILABILITY

SRP: \$75.00
Batch size: 1,000 bottles
Available October 15 at
www.Seelbachs.com
100% of proceeds benefit STEPUP

OVERVIEW

Good Deeds Spirits is a passionate collective of distillers and friends, committed to supporting causes that lead to positive change. From coast to coast, our distilleries have shared their spirits, time, and energy in an effort to raise funds for causes that share our values and mission: to be a force for good.

Good Deeds Malt Whiskey is a limited edition offering blended by a group of friends & distillers founded with a mission of raising funds to increase inclusion & diversity in our industry. Each of the Good Deeds releases will benefit a different cause, with 100% of proceeds going directly back to each beneficiary.

Created by a handful of whiskey distillers who donated spirits towards a master blend, Good Deeds Malt Whiskey was created using donated barrels from some of the country's most respected craft distilleries. Fellow distilleries and industry suppliers further supported these efforts by donating bottles, closures, labels, and their expertise -- all in an effort to contribute in the best way possible to the mission of helping to diversify the drinks industry.

As the inaugural release from Good Deeds Spirits, Good Deeds Malt Whiskey will benefit STEPUP, the diversity and inclusion initiative founded by the American Craft Spirits Association (ACSA).

ABOUT STEPUP

The Spirits Training Entrepreneurship Program for Underrepresented Professionals (STEPUP Foundation) is a diversity initiative that aims to provide underserved and underrepresented individuals with training, encouragement, and opportunities to enter the craft spirits community through a comprehensive year long, immersive internship program. Created by ACSA, STEPUP will engage diverse applicants with an interest in the beverage sector and help those of different races, color, national origins, genders and sexual orientations to acquire the skills and experience they need to succeed in the industry.

TASTING NOTES

Color: Medium Amber with flashes of gold and copper.

Nose: Dried apple, brûlée sugar, brown butter, toasted walnut, biscuit, hay and golden raisin, with notes of dried cherry, orange peel and warming spice.

Taste: Silky, confident and broad, with balanced earthy, savory and dry, candied notes. Dried apple, dried cherry, heather, toasted brioche, toasted walnut, savory leather and black tobacco leaf. Evolving in the glass showing hay, caramel, singed cinnamon, and orange.

Finish: Long, with evolution on the back palate.

PROOFING

To choose the final proof after months of commingling in used bourbon barrels, samples were sent across the country to the four blenders who conducted independent proofing trials and settled on 46% after several rounds of tests.

BLENDING

Good Deeds Malt Whiskey was created in February, 2021 from a blend of 10 donated whiskeys. Blenders Johnny Jeffery (Bently Heritage Estate Distillery), Randy Hudson (Triple Eight Distillery), Reade Huddleston (Headframe Spirits), and John McKee (Headframe Spirits) blended over the course of two days in Butte, MT. All of the whiskey was blended on-site, then returned to used Bourbon barrels to marry for five months before proofing down to 46% for bottling and release.

BLENDED & BOTTLED BY GOOD DEEDS SPIRITS. BUTTE, MT

AMERICAN SINGLE MALT WHISKEY BARRELS IN OUR BLEND

DISTILLERY	LOCATION	INGREDIENTS	DISTILLING NOTES	BARREL NOTES	AGING	NERD NOTES
	Evanston, IL	100% malted barley, some of which was smoked with cherry wood	Single pot distillation	Ex-Bourbon and ex-rye barrels	NA	The addition of the cherry wood adds a softer and sweeter smokey note that is balanced, and delicious.
	Santa Fe, NM	100% 2-row malted barley, 1/3 of which was mesquite smoked	Double distilled on a hybrid column still	1/3 in new American oak, medium char; 2/3 in used bourbon casks	3 years	Strong enough to stand alone as a whiskey, but 'plays nicely with others too'.
	Minden, NV	100% estate grown malted barley	Double distilled on Forsyth's stills	STR (Spanish oak red wine, scraped, toasted, and recharred) barrel	2 years	This will be the first whisky Bently Heritage has ever released.
	Thornton, IL	100% American 2-row pale brewers malt, mashed and proofed with water from the distillery's limestone-filtered artesian well dating back to the 1830s	Double pot distilled	One new, low-char barrel made from Minnesota oak; one freshly dumped ex-rye barrel	2 years	This will be the first malt whiskey Thornton Distilling has ever released.
	Rohnert Park, CA	100% California grown, 2-row malted barley	Double distilled on a direct fired copper alembic still	Ex-Bourbon barrels	4 years	Made with three types of yeasts (all fermented separately and blended prior to distilling); a traditional single malt yeast, an American whiskey yeast, and a California steam ale yeast.
	Madison, WI	100% Wisconsin malted barley	Double pot distilled	Ex-Bourbon barrels	2 years	State Line's first whiskey distilled, oldest whiskey on site.
	Waco, TX	100% Golden Promise malted barley, brewed with dry M1 & English Ale yeast	Double pot batch distilled in custom copper stills	1st use Madeira Cask	3 years, 219 days	The whiskey reflect the marrying of malt from a variety of cask maturations and slight peat hints finished together in Madeira.
	Newport, OR	60% 2-row barley, 20% cherrywood smoked malt, 20% alderwood smoke malt	Single pass distillation on a hybrid column still	Used char #3 barrel that previously held Dead Guy Whiskey	Ocean-aged, 6 years	Made with smoked-by-hand alder and cherry wood. Rogue's cooper, Nate, uses a home built smoker to impart a distinctive smoke flavor of the Pacific Northwest.
	Butte, MT	100% malted barley	Continuous Flow distilled	Ex Neversweat bourbon barrels and finished in Oloroso Sherry casks	4 years	Headframe invented the still that made this whiskey and has sold the same still to 22 distilleries around the world.
	Nantucket, MA	100% Maris Otter malted barley	Stripped on continuous flow still, spirit run done on hybrid column still	STR (Spanish oak red wine, scraped, toasted, and recharred) barrel	5 years	Distiller Bryan Jennings' stripping run on the column for this barrel took 2.5 plays through of the Harry Dean Stanton album "Partly Fiction."